JUNETEENTH 2023

BLACK FREEDOM DAY

SPONSORSHIP

GUIDE

Fourth Annual Juneteenth Celebration
hosted by:
We All Rise: African American Resource Center
& Black Lives United - Green Bay

BLU
BLACK LIVES UNITED

WE ALL RISE
AFRICAN AMERICAN
RESOURCE CENTER

About Us

Junteenth, black freedom day, is our celebration commemorating the abolition of slavery which happened on June 19th 1865. In 2019, we started planning for our first annual Juneteenth Event, which was not only for black folks but also planned by black folks. We welcome residents from across the city to an event centered around family, joy, and simply being in the community. Each year our event has grown tremendously; in 2022, our event turned out more than 3,500 folks, over 50 local black-owned business/products vendors, and countless moments of black joy.

From left to right: Robin Scott, Executive Director of We All Rise: African American Resource Center and Co-Founder of Black Lives United - Green Bay, next to Stephanie Ortiz, Co-Founder of Black Lives United - Green Bay. Both have been foundational in the planning and execution of past and current annual Juneteenth Events.

What
We Do

We bring together multiple stakeholders in the community to provide a free community event held in black love, light, and solidarity. Each year we have planned and executed a safe, family-filled, and thriving space for thousands of community members to come and celebrate Juneteenth.

Our planning committee comprises a skillful team of community members, volunteers, and young professionals. Additionally, we have a Juneteenth Coordinator, Ivy, who supports administration, planning coordination, and event execution.

About
The Event

This year's event will include a stage with live entertainment, an extensive child/family area including bouncy houses, and other entertainment provided by the Packers and Dave & Busters, local black-owned businesses/entrepreneurs as vendors, community partners, with both food trucks and vendors selling food. In addition, we will offer a community-wide free meal.

June 17th 2023

Saturday
from 11am-5pm

Joanne's Park
215 S Baird Street,
Green Bay WI 54301

Scan the QR Code to view the event map and itinerary from last year's event.

Our Sponsorship Packages

	UPLIFTING SPONSOR $10,000	CELEBRATING SPONSOR $7,500	ADVOCATING SPONSOR $5,000	LOVING SPONSOR $3,000	HEALING SPONSOR $1,000
Logo or Name on Event Materials & Signage	Lead Placement	Size proportionally smaller than uplifting sponsor.	Size proportionally smaller than celebrating sponsor.	Size proportionally smaller than advocating sponsor.	Size proportionally smaller than loving sponsor.
Table at Event	YES	YES	YES	YES	YES
Submit a quote in press release	YES	YES	NO	NO	NO
Social Media Recognition	5	4	3	2	1

Scan the QR Code and submit your sponsorship today! The form can also be accessed from our website: www.weallriseaarc.org/juneteenth

Contact Us

For More Information

www.weallriseaarc.org/junteenth

gbjuneteenthcelebration@gmail.com

THANK YOU

For Your Time