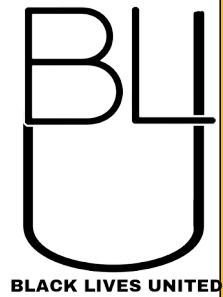


# Juneteenth 2024 Sponsorship Guide



Fifth Annual Juneteenth Celebration  
Hosted by:

We All Rise: African American Resource Center  
& Black Lives United - Green Bay



"Injustice anywhere is a threat to justice everywhere. We are caught in an inescapable network of mutuality, tied in a single garment of destiny. Whatever affects one directly, affects all indirectly."  
— Martin Luther King, Jr., "Letter from Birmingham Jail"

# Our Annual Celebration

## What is Juneteenth?

Juneteenth, also known as Freedom Day or Emancipation Day, is a US holiday celebrated annually on June 19. It commemorates June 19, 1865, when Union General Gordon Granger arrived in Galveston, Texas, and announced that all black hostages in Texas were free, more than two years after the Emancipation Proclamation had been signed. The announcement led to widespread celebrations among African Americans in Texas and eventually throughout the United States. Juneteenth is recognized as a day to celebrate Black freedom and achievement, reflect on the ongoing struggle for racial justice, and promote community building and education.





# Our Annual Celebration

In June 2020, nationwide unrest catalyzed by the global pandemic and the murder of George Perry Flyod Jr., 47, born in Fayetteville, North Carolina and living in Minneapolis, Minnesota called to the streets millions (veteran activist and newly found allies alike) in protest of racial justice. We All Rise leaders and supporters found themselves standing alongside our community in what is to date known as the largest peaceful protest in Green Bay history—gathering people from all walks of life, across cultures, socioeconomic backgrounds, churches, and employers.

With a financial pledge from a local church, We All Rise was able to plan our 1st Annual Juneteenth Green Bay celebration by the people and for the people. This event was about providing cultural connection, community belonging, healing, and if possible celebration— as our collective energies transformed each other throughout the day.

We All Rise as stewards of culturally specific work continue our commitment “to restore a vibrant African American community” in many different ways. We believe wholeheartedly in the power of listening to the voices of those most unheard. We call to the center businesses, funders, committees, non-profits, schools, and community members alike to join in and invest in an American holiday and history that includes US ALL.

As we move forward we expect that our community will become better educated and will embody the real nature of a historical day of homage, peace, and celebration for African American freedom. Let us ALL recognize that “Although slavery may have been abolished, the crippling poison of racism still persists, and the struggle still continues.” — Harry Belafonte, 2010 rally in Washington, D.C.

In 2023, our event turned out more than 4,700 folks, over 70 vendors including over 50 local black-owned business vendors, served a free community meal to over 1,000 families, and countless moments of black joy.

# This Years Event

## Event Date:

Saturday, June 15th 2024

## Theme:

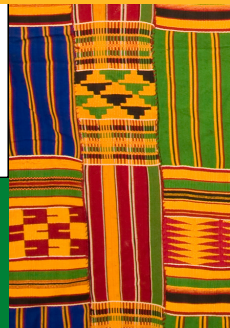
### **Black Men Are Caregivers**

Our vision is to showcase the diverse talents, leadership, and cultural richness of local Black men, highlighting their positive impact on society. We aim to create an atmosphere that uplifts, inspires, and fosters a deeper understanding of the unique experiences of Black men as they care for community by being who they are – husbands, brothers, mentors, fathers, uncles, providers, companions, volunteers, loved ones, and so much more.

At our Fifth Annual Juneteenth celebration, we aim to create a vibrant and empowering gathering that specifically honors the strength, resilience, and contributions of Black men. Our goal is to establish a space that recognizes their rich heritage, celebrates their accomplishments, and cultivates a sense of unity within our community.

As we commemorate Juneteenth, our celebration goes beyond acknowledging the historical significance of emancipation. We emphasize the ongoing journey towards justice, equality, and empowerment. We envision sparking conversations that drive positive change, promote unity, and contribute to a future where every Black man is acknowledged, respected, and celebrated as the remarkable individual they are.

Together, we envision our Juneteenth celebration as a beacon of empowerment, fostering pride, connection, and solidarity among Black men and the broader community. Through this event, we aspire to contribute to a world where the legacy of Black men is not only recognized but celebrated, ensuring that their stories inspire generations to come.



# Our Sponsorship Packages



## **Uplifting Sponsor – \$10,000**

Sponsorship includes lead placement on event materials & signage near main stage. Table at celebration. As well as 10 media shout outs.

## **Celebrating Sponsor – \$7,500**

Sponsorship includes placement proportionally smaller than uplifting sponsor on event materials & signage. Table at celebration. As well as 7 media shout outs.

## **Advocating Sponsor – \$5,000**

Sponsorship includes placement proportionally smaller than celebrating sponsor on event materials & signage. Table at celebration. As well as 5 media shout outs.

## **Loving Sponsor – \$3,000**

Sponsorship includes placement proportionally smaller than advocating sponsor on event materials & signage. Table at celebration. As well as 2 media shout outs.

## **Healing Sponsor – \$1,000**

Sponsorship includes placement proportionally smaller than loving sponsor on event materials & signage. Table at celebration. As well as 1 media shout out.

To secure your sponsorship today, scan the QR code below and complete the sponsorship form. The form can also be found on our website ([weallriseaarc.org/juneteenth](http://weallriseaarc.org/juneteenth)) or by [clicking here](#).



# Commitment to the Work

When people come together for communal events, our sense of unity and belonging flourish. By sponsoring the Fifth Annual Juneteenth celebration, you are recognizing that this is American history and that the liberation of Black people takes commitment and intention from everyone.

So, what if you could honor that every day? We invite you to consider making a tax-deductible donation alongside your Juneteenth Sponsorship. Your donation demonstrates a shared commitment to our agency's mission and the services we offer to marginalized survivors in our community.

Help us to create safety and belonging year-round. Your donation will invest in the sustainability of a nonprofit organization doing one-of-a-kind work in the community.



## **\$7,640 – Provides rent for one month.**

Our agency operates a 19,000 square foot, 49-room, highly structured and secure male transitional living facility. A donation of \$7,460 provides one month rent for the 49-men who call our shelter home.

## **\$4,380 – Provides one year of mass-messaging.**

Providing a donation of \$4,380 would cover one year of our mass-messaging subscription to communicate with survivors throughout our community about upcoming programming, emergency services, and more.

## **\$2,500 – Provide one month of mobile crisis supports.**

Our agency operates a 24-hour crisis line and our advocates are called to support survivors to sexual assault nursing examinations, crisis center accompaniment, child welfare calls, and other emergent survivor situations. This donation would support staff/ volunteer time, food, clothing, or medical supplies and other emergent needs that arise during crisis encounter.

## **\$1,200 – Provides a year of oil changes.**

Our agency has a 15-passenger van that allows staff to transport survivors during crisis situations in addition to youth for programming. A donation of \$1,200 covers oil changes for a year.

## **\$750 – Provides one month of food for youth.**

Our agency operates an after-school program and summer program for Black youth. A \$750 donation provides one month of food for our young people during programming.

# Thank You

For your interest in investing in a free community event held in black love, light, and solidarity as well as your commitment to the work of We All Rise.

Questions? Contact

**Ivy Summers**

Events Coordinator

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“I learned that racism, like most systems of oppression, isn’t about bad people doing terrible things to people who are different from them but instead is a way of maintaining power for certain groups at the expense of others.”

— Alicia Garza, *The Purpose of Power: How We Come Together When We Fall Apart*

